

In this Privacy Policy, "we," "us," "its" and "our" refer to Peak Leadership LLC and its affiliates ("Unbounded - Realizing Self"), and "you" and "your" refer to you.

Before using the application containing the link to this policy (the "App"), please read carefully this Privacy Policy ("Policy") relating to your use of the App.

A. Introduction

This Policy tells you how we use and takes steps designed to protect personal information collected through use of the App. This Policy covers only information that is collected through this App. This Policy does not cover other web sites that may be linked to or from this App.

By using the App, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Policy and to all other terms herein.

If you are a California resident, please see the "Additional Disclosures for California Residents" section below, and if you have any questions, please contact us as set out in the "Contact Details" section below.

B. What is personal information and what do we collect from you?

The following personal information about you may be collected and stored by us (personal information as used in this policy include personal data as defined under applicable law(s)):

- (i) name, email address, photograph;
- (ii) activity and usage information based on your activities on the App, such as answers to questions, etc.;
- (iii) computer sign-on data, statistics on page views and traffic to and from the App;
- (iv) other technical information or data collected from App traffic, including IP address and standard web log information;
- (v) information that your mobile device sends when you use the App, like a device identifier, user settings and the operating system of your device, as well as information about your use of the App;
- (vi) information that you voluntarily provide to us.

C. How do we use your personal information?

We may combine your information with information we collect from other sources to improve the App and for business purposes. We do not sell or rent your personally identifiable information to third parties for their marketing purposes.

We may use your personal information to:

- (i) fulfill the purposes disclosed when you provided your information to us, such as generate insight reports for you view;
- (ii) customize, measure, and improve the App's content and layout;

Further, we may disclose personal information to respond to legal requirements, enforce App policies, in connection with a merger, sale of assets, or other similar corporate transactions, respond to claims that a listing or other content violates the rights of others, or protect the rights, property, or safety of any person.

D. Sharing Information

We may share your personal data with:

- (i) members of our corporate family to help detect and prevent potentially illegal acts and provide joint services to requesting users;
- (ii) law enforcement or other governmental officials, in response to a verified request relating to a criminal investigation or alleged illegal activity;
- (iii) persons we believe in our sole discretion necessary or appropriate in connection with an investigation of fraud, intellectual property infringement, piracy, or other unlawful activity;
- (iv) other business entities, should we plan to merge with, or be acquired by that business entity;
- (v) third parties who will use the data for scientific research and study "Research Partners".

We will not share your personal information with third parties in order for that third party to provide direct marketing communications to you.

Notwithstanding the above, we may share information that does not identify you (including information that has been aggregated or de-identified) except as prohibited by applicable law. For information on your rights and choices regarding how we share information about you, please see the "Your Rights and Choices" section below.

Research Partners

The data we collect through your use of our App gives us a valuable insight into wellbeing and health data. As such, many educational and scientific institutions want to further enhance society's understanding of wellbeing and health by carrying out scientific research on the data.

Although there is a clear common benefit in providing Research Partners with this data we respect our obligations to provide you with appropriate safeguards and to treat your data with respect. Where we share your personal data with our Research Partners for scientific research and study, we will only provide them with pseudonymised copies of your data.

Furthermore, when we share your personal information with our Research Partners, we stipulate that they protect this data and do not use it for any other purpose than for scientific research and study. We take these relationships seriously and oblige all our Research Partners to sign contracts with us that clearly set out their commitment to respecting individual rights, their commitments to assisting us to help you exercise your rights as a data subject and that they have in place suitable technological and organizational measures so that your data is secure and protected. Our major Research Partners include a variety of universities and educational institutions.

Service Providers

Our service providers provide us with a variety of administrative, statistical, and technical services. We will only provide service providers with the minimum amount of personal information they need to fulfill the services we request, and we stipulate that they protect this data and do not use it for any other purpose. We take these relationships seriously and oblige all of our data processors to sign contracts with us that clearly set out their commitment to respecting individual rights, and their commitments to assisting us to help you exercise your rights as a data subject. Our major service providers include a variety of various cloud hosting companies; and data analytics companies.

E. Password and security

Your password deserves careful thought and protection. Use unique numbers, letters, and special characters and do not disclose your password to anyone. If you do share your password or your personal information with others, remember that you are responsible for all actions taken in the name of your account. If you lose control of your password, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. If your password has been compromised for any reason, you should immediately access your profile on the App to change your password and notify us immediately at help@peakleadershipinstitute.com.

We take reasonable administrative, physical and electronic measures designed to protect the information that we collect from or about you from unauthorized access, use or disclosure. No method of transmitting information over the Internet or storing information is completely secure and accordingly, we cannot guarantee the absolute security of any information.

F. Applicability

Except as otherwise expressly included in this Policy, this Policy addresses only the use and disclosure of information we collect from you. If you disclose your information to others, whether they are users on the App or other Apps throughout the Internet, different rules may apply.

G. Children

The App and Services are not directed to children under thirteen (13) years of age, and we do not knowingly collect personally identifiable information from such children. If you are younger

than thirteen, please do not provide any personally identifiable information to us. If a person 13 years of age or younger has provided personal information to us, a parent or guardian of such person should contact us at help@peakleadershipinstitute.com so that we can remove such personal information from our database.

In California, we do not knowingly “sell” the personal information of minors under 16 years old.

H. Jurisdiction

Peak Leadership LLC is located in the United States, as are the servers that make the App available. All matters relating to privacy issues are governed by the laws of the United States.

I. Policy Changes

We may amend this Policy at any time by posting the amended terms on the App, which will automatically take effect after they are initially posted except as otherwise specified. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

J. Additional Disclosures for California Residents

These additional disclosures for California residents apply only to individuals who reside in California. The California Consumer Privacy Act of 2018 (“CCPA”) provides additional rights to know, delete and opt out, and requires businesses collecting or disclosing personal information to provide notices and means to exercise rights.

1. Notice of Collection

In the past 12 months, we have collected the following categories of personal information listed in the CCPA:

- (i) Identifiers, including name, email address, phone number, account name, IP address, and an ID or number assigned to your account.
- (ii) Commercial information, including your question responses;
- (iii) Internet activity, including interactions with our App.
- (iv) Visual data, including your profile picture.

For more information on information we collect, including the sources we receive information from, review the [What information do we collect?](#) section. We collect and use these categories of personal information for the business purposes described in the [How do we use your information?](#) section, including to provide and manage our App.

As noted above, we do not generally sell personal information.

2. Right to Know and Delete

If you are a California resident, you have the right to delete the personal information we have collected from you and the right to know certain information about our data practices in the preceding 12 months. In particular, you have the right to request the following from us:

- (i) The categories of personal information we have collected about you;
- (ii) The categories of sources from which the personal information was collected;
- (iii) The categories of personal information about you we disclosed for a business purpose or sold;
- (iv) The categories of third parties to whom the personal information was disclosed for a business purpose or sold;
- (v) The business or commercial purpose for collecting or selling the personal information; and
- (vi) The specific pieces of personal information we have collected about you.

To exercise any of these rights, please email us at help@peakleadershipinstitute.com. In the request, please specify which right you are seeking to exercise and the scope of the request. We will confirm receipt of your request within 10 days. We may require specific information from you to help us verify your identity and process your request. If we are unable to verify your identity, we may deny your requests to know or delete.

3. Authorized Agent

You can designate an authorized agent to submit requests on your behalf. However, we will require written proof of the agent's permission to do so and verify your identity directly.

4. Right to Non-Discrimination

You have the right not to receive discriminatory treatment by us for the exercise of any of your rights.

5. Do Not Track

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regard to these signals. Accordingly, unless and until the law is interpreted to require us to do so, we do not monitor or take action with respect to "Do Not Track" signals. For more information on "Do Not Track," visit <http://www.allaboutdnt.com>.

L. Contact Details

You may contact us at help@peakleadershipinstitute.com to request access, correction or deletion of any information we have about you, or to submit questions or complaints about this Policy.